

The Northfield Press

VOL. XXII. NO. 47

NORTHFIELD, MASS., FRIDAY, JULY 4, 1930

PRICE FIVE CENTS

50th Anniversary Northfield Conferences Founded by DWIGHT L. MOODY

Women's Interdenominational Home Mission Conference

More than 400 women from many States in the East assembled Wednesday for the Interdenominational Home Mission Conference, which is meeting for its 24th session. An interesting program of classes, platform addresses, recreation and missionary rallies have been planned under the leadership of Mrs. Frelon E. Bolster of Hammondsport, N. Y. The conference theme is "The Caribbeans."

Dr. Clarence E. Barbour, president of Brown University, is holding daily Bible classes at the auditorium at 9 a. m. Other speakers are Miss Margaret Applegarth, author of Missionary books and stories for children; Mrs. Dan B. Burmitt of Chicago, Dr. Eleanor T. Calverley, medical missionary to Arabia; Miss Bessie L. Doherty, noted story teller at the Boston Public Library; Rev. Henry Einspruch, prominent in Jewish work of the International Missionary Council; Mrs. Grace Loucka Elliott, former student secretary of the National Y. W. C. A. and Miss Fjeril Hess, editor, artist, traveler.

Mrs. A. Leslie Jacobs of Worcester has charge of the singing. Additional speakers are Mrs. F. I. Johnson, president of the Federation of Women's Boards of Foreign Missions of North America; Mrs. Orrin R. Judd, president of the Council of Women for Home Missions; Mrs. E. H. Silverthorne, director of the Department of Missionary Education of the Presbyterian Church in the U. S. A.; Rev. Henry P. Van Dusen, professor at the Union Seminary, New York city, and Miss Sue Weddell, executive secretary of the Women's Board of Missions for the Reformed Church in America.

An excellent arrangement for the camps whereby each denomination delegation tents by itself. Miss Varina Lamphear of Providence is leader for the Baptists; Miss Helen F. Smith of New York city for the Congregationalists; Mrs. Elizabeth A. Brubaker of Washington, D. C., for the Methodists; Miss Rachel Benfer of New York for the Presbyterians; Mrs. W. G. Boomhower of Jersey City for the Lutherans; Miss Sue Weddell for the Reformed Church. Miss Corinne Bowers of New York is chairman.

Closing Session Young Women's Conference

Championing the claims that Christianity takes the rightful precedence over all other religions in the world, Dr. Robert E. Speer, secretary of the Presbyterian Board of Foreign Missions and world-wide traveler, Friday addressed the audience attending the Young Women's Conference, maintaining that through reasoned conviction and living experience this position of eminence is becoming increasingly true.

In comparing Christianity with other religions, Dr. Speer said that Christianity alone possesses a perfect moral ideal without flaw or defect. Christians are the only ones who know this perfect One. "I know many Mohammedans," the speaker went on to say, who are finer characters than Mahommet, the founder of the religion. No Christian can ever claim to be equal to or better than the founder of his faith. Christianity has the dynamis of a living Christ. The resurrection story is uniquely Christian. Again in the Christian faith alone is found the historical fact of redemption.

"From these three qualities seven results follow when a studied analysis is made between the best evidences of the various religions. The first result," he said, "would be that there is nothing worthwhile in the other religions that is not found to a fuller and more perfect degree in Christianity. The transcendence of God, His imminence, are possessed in our faith. Secondly, Christianity has certain elements no other religion possesses. Our idea of God as pre-holy, as father and friendly, good and strong, as revealed by Jesus, is unique. Many corollaries are derived from this idea of God. Foremost is that of a universal brotherhood of man, all children of one loving Father.

"Again, there are evils in the non-Christian religion from which our religion is free. For example, the Koran justifies war, slavery, polygamy, persecution and fatalism. Hinduism supports caste and the degradation of women. Buddhism forbids any woman to enter Nirvana. Fourthly, the Bible marches steadily onward over the entire world, whereas the sacred books of other religions are exclusively the property of that religion. Translations have been made, but by Christians for the purpose of study chiefly.

"There is a fundamental difference in principle between our religion and those of other people. The Mohammedans abide by a body of stipulations, the Hindus have their exclusive and strict caste laws, the Buddhists a political philosophy. Christianity alone has a living relationship between God and man through Christ.

"It is of particular interest to note what is happening to the religions of the Far East today. They are losing ground rapidly, and in a not far distant day they will become as dead as the religions of Greece and Rome. The vigorous thinking minds of the East are more concerned with the conflict between Christianity and its enemies, like agnosticism, materialism, determinism and Communism, than they are with the propagation of their

own faith. The hope of preserving the good in non-Christian religions lies in Christianity.

"Finally, our religion is generically different. We believe that God came to earth in order to find man, that through Christ God revealed Himself to man. If Christianity is all that we claim it to be, then we are under obligation to share it. It might have gone eastward 1900 years ago; then we should in all likelihood be those in need of it. It came westward, and ours is the solemn responsibility of passing it on to those who know it not."

Dr. George A. Buttrick, pastor of the Madison Avenue Presbyterian Church of New York city, addressed the Young Women's Conference Sunday on the subject of "An Expeditious Departure." After portraying the scene where Jesus told His friends that it was expedient that He go away, the speaker went on to suggest three reasons for this departure.

"The first was that Jesus might be

neared. If He were here on earth as we know Him, can you imagine the millions that would want to see Him, that would want to touch Him, to be healed by Him? And how would it be possible for all these to reach Him? Jesus said: For if I go not away, the Comforter will not come unto you; but if I depart, I will send Him unto you. Comforter — 'Comfortis' — with strength! 'If I go away, the strengthening presence will be given to all.' When Jesus went away He became no less vivid, but more vivid and more compelling. Whereas before He had been outside them, now He was a tender, regnant, invincible spirit within them.

"The second reason for His going was this: that we might see Him more clearly," Dr. Buttrick continued. "It takes the perspective of time and space to appreciate the true value of a person. Lincoln, alive, was the Illinois Ape; Lincoln, dead, was My Captain. My Captain. After the death of Jesus His disciples began to realize the meaning of 'The Kingdom of God is within you,' and 'He that loveth his life in love shall find it.' They no longer scrambled among the words and deeds of yesterday, but standing at a distance they saw the mountain-grandeur of His life. He went away, and they saw Him—and they worshipped! "The third reason for Jesus' going away was that He might give His fringe of glory to our mortal lives, or that we might walk by faith and not by sight. Just as the inventor dimly believes there are properties of earth and air tremendous in their potency, but not yet tapped, so the followers of Christ believe (because of a strengthening in their hearts) that there is an Unseen World whose potencies are beyond compare. They explore that unseen world by journeys of prayer, by adventures of conduct—and so they grow in grace and in the knowledge of Him who in great venture of soul died upon the cross.

"This, then, is the message: He went away that He might be nearer—prayer without ceasing and you will find Him within you, a Strengthening Presence. He went away that you might see Him: you would never have understood Him so well had He stayed. He went away just to throw you on your own spiritual resources—and on His resources given invisibly. He went away that you should not wait for spoken demands, but might courageously follow the dim but invincible whispers of the soul; and thus that you might grow in grace in the knowledge of the truth."

That good rebellions are always attempts to get back something that has been lost, was the assertion of Dr. J. V. Moldenhawer of the First Presbyterian Church of New York city, at the closing of his series of talks to the Young Women's Conference Monday. The French Revolution, he pointed out, sought to recover ideas of the ideal of the past which were no longer being utilized for the welfare of society.

The speaker urged the girls to rebel, but against things that tended to lower standards. In a time when transitions of great importance are taking place, it is very necessary that men and women staunchly defend that which is worthwhile in the past, and to champion those ideals in their application to the changing present. The teachings of the past are full of warnings," he said, "and these we should obey. The stories of the Bible, like Cain and Abel, or Jonah, are illustrations of the results of heedless warnings. Jesus pointed out an extension of former responsibilities. In stories and parables He was constantly teaching these new applications of old ideals."

Virginia Camp Opens for the Season

Under the auspices of the New York Herald-Tribune, 22 more girls arrived Tuesday to join the 18 that have already come to the Virginia Fresh Air camp, where they are to spend two weeks away from the heat and grime of the city. For nine years the Virginia camp, in conjunction with the Herald-Tribune, has been functioning as a summer camp for the little girls who come up from New York city to enjoy a period of two weeks in the fresh air, sunshine and friendly atmosphere of counselors who have had special training in that kind of work. This summer Miss E. Corning of Staten Island, N. Y., is in charge.

Biography of D. L. Moody Now Ready

The long-awaited biography of D. L. Moody, the Evangelist, written by his son, William Revell Moody, and published by MacMillan, has appeared. It is a complete and authentic account of the word of the great religious leader, containing many letters and first-hand accounts of the revivals that stirred all America and the British Isles in the latter part of the nineteenth century, much of the material being hitherto unpublished records of the work and personal life of the evangelist. An accurate and scholarly description is given of the origin, home life, character and work of this great preacher. Many names of religious leaders who were outstanding figures of the past are mentioned as they appear in the story, and the beginnings of many church institutions of today are told with a wealth of human interest. It is a definite biography and a source book which no one interested in the development of American life and culture can afford to overlook.

The book is the result of many months of patient research and loving care on the part of the author, who has written it in the old home in East Northfield where his father spent so many years of his life and where thousands came from the four corners of the world to hear him preach. An immense amount of labor has gone into the careful selection and preparation of the story of a long and active life. Out of this wealth of material there emerges a book that is clear, accurate and readable, and which draws a vivid picture of the character and personality of one of the greatest leaders of religious life that America has produced.

Field Day Sports

The spirit of frolic belongs to youth. During the Young Women's conference this was not absent. To balance the more serious purpose outlined during the mornings and evenings, a lighter and more informal number of activities were popular for the afternoons. Those who were fortunate enough to have their own cars—cars permitted for use during the afternoon this year—viewed much of the countryside from that position; the more ambitious, toggled in light walking costumes, hit out for the wooded paths and mountain roads, and were rewarded by those sights and woodland experiences never caught in books or pictures. Nearly everybody enjoyed swimming in Wanamakers.

The annual track and field sports of this conference were held last Saturday afternoon. Contrary to custom, the events took place not inside the dry auditorium because of the rain, but on Marquand field, in the bright sunlight. A very colorful parade participated in by all delegations preceded the sports. Heading them all was the Northfield Seminary delegates in their Indian costumes. They had prevailed upon A. G. Moody and Mr. Walker to become beblanketed and befattered in regular savage style.

The New York delegation was very attractively dressed in Dutch and long, Dutch light blue and white skirts. All they lacked was the wooden shoes. The Boston group very courageously coralled a calf from the Seminary, and managed, by much pushing and pulling, and eventually carrying, to get it to the field. Then, either because of disgust, exhaustion, or mercy on the part of the girls, the poor calf was allowed to stand in peace beside a tree for the remainder of the afternoon.

The House-in-the-Pines girls attempted the most elaborate stunt, that of erecting, out of paper, one side of a house, and by an ingenious arrangement of upraised hands and lockstep formation marched on to the field amid the cheers of all the rest. The Summit group, having come upon a hayrack lying idle, hitched a horse to it, and then persuaded Mr. Moody to lead it by the bridle with the regular driver driving in state on the seat, reached the field by feet and haws. Most of the other delegations were dressed in their school colors.

Dobbs Ferry won the meet by a large margin. Winchester was second, and there was a triple tie for third place between Oldfields, Philadelphia and Rochester. Miss Virginia Fox of Harrisburg, Penn., was chairman of the day. In the evening a stunt night took place, where the fun was continued. Among other events was the act of the faculty. Four preachers came out dressed in most comical female costumes and one woman arrayed herself in the garb of a man. Dr. Moldenhawer apparently can be as effective on the stage as on the platform. After the riot caused by his appearance had subsided, he read a number of original limericks, the best of which was this one:

There was a young lady of Gemorrah
She said to Lot, "I can't go till to-morrow."
Said Lot, "Well, all right,
But you'd better go tonight,
For there may not be any Gomorrah tomorrow."

Of a more serious nature were the Negro spirituals by Mrs. Leslie Glenn, and a group of Japanese songs by three Japanese girls. Later in the evening a bonfire was lighted, around which cheers and songs were given.

On Tuesday evening the employees of the Conferences enjoyed a cafeteria

supper and an entertainment at Gould hall. Because of the rain, the picnic which had been planned for Garnet Rock had to be called off. The spirit, however, was full of ardor, for the program seemed to be full of interest and pleasure to everybody. Elliott Emerson of Marquand and E. Smet-hurst of Gould acted as chairman. Miss Ferguson kindly gave two groups of songs. A. G. Moody told some interesting anecdotes and also some history of Northfield. Some interesting charades amused everybody for about an hour. At the close, Harry Erickson briefly sketched the story of "Cyran de Bergerac" and illustrated the character of the hero with several readings.

Personal Mention

Dr. and Mrs. Wright left last Friday morning for Chazy, N. Y., for a few days. They will spend a few days in Quebec and other Canadian cities and return about July 10. During Dr. Wright's absence his practice will be in the care of Dr. Webber.

President and Mrs. Paul D. Moody of from Winchendon, where President Middlebury college, Vt., spent a few hours in town last week on their way home from Winchendon, where President Moody delivered a graduating address to a class of over 250 young people.

Kenneth Miller is spending the summer at Camp Chevonk, Wiscasset, me, where he is athletic director.

Mrs. H. A. Johnson returned to her home from the hospital last Sunday.

Mrs. Clara M. Buck of Brooklyn, N. Y., returned Saturday and has opened her home on Pine street for the summer. She motored up with Mrs. Jessie Orr, her sister, and Miss Mildred Orr. Dick Orr is expected up, to stay over the holiday.

The kindergarten conducted by Miss Barbara Williams at the Pine Street school is meeting with great success and the children are enthusiastic over the new versions that their work and play bring to them. Miss Williams, in addition to her training, has a rare personality that wins the kiddies.

Dr. and Mrs. Elliott W. Brown returned Monday from Holyoke and will spend the summer in their home on Main street. In spite of the frequent visits to town since taking the pastorate of the Congregational church in Holyoke, Dr. and Mrs. Brown have been greatly missed by their wide circle of friends in Northfield.

Mrs. Josephine Morrissey of Indian Orchard, who has been in Northfield for several days visiting her many friends, returned home Wednesday. She was a guest during her stay at the Mountain View Inn.

Miss Betty Moody departed by airplane with pilot Kenneth Ackermann of the local airport to New York Tuesday for a week's visit, after attending the Young Women's Conference. Jack Bennett was also a passenger. The plane took off at 8 o'clock and arrived in New York some two hours later.

Callahan—Gingras

Miss Agnes Callahan and Gerald M. Gingras of Southington, Conn., were married last Monday morning at 10 a. m. The full marriage ceremony, with high mass, was celebrated by Father Kennedy of the local parish. Miss Natalie Gingras, sister of the bridegroom, was maid of honor, and William Callahan, brother of the bride, was best man. The wedding breakfast was served at the Southington Country Club, after which, amid showers of good wishes the happy couple started on their honeymoon by auto through New York State, Canada and the White Mountains. Among the guests were Mr. and Mrs. Gingras, parents of the bridegroom, Harry Gingras of Northfield, and Clifford and Leo, brothers of the bridegroom.

The bridegroom has been a frequent visitor of his brother here, and has many friends in Northfield who will take great pleasure in welcoming his bride.

South Church Notes

The services last Sunday were the last for the summer in this church. The edifice is to be renovated between now and the reopening in September. The pastor has commended to the people the Conference services in the months of July and August.

Log Chopping Contest

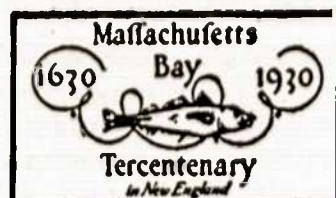
An interesting contest will take place in front of Miller & Burnett's store Friday evening, July 11, when Peter McLauren, American champion chopper, will make the chips fly. A \$50 prize is offered to any chopper who can come within time and a half of his record. Here is a good chance for some of our local talent to test their metal.

Card of Thanks

We wish to thank all the neighbors and friends for the beautiful flowers, also for the many expressions of sympathy extended to us in our recent bereavement.

MR. AND MRS. ARNOLD H. HOLTON,
MRS. RALPH E. BRIGHAM, MRS.
HAROLD E. TENNEY.

Tercentenary News



Congressman Allen T. Treadway, who will make the leading historical address on Friday, Aug. 1, at the outdoor rally at Birnam House, writes:

"I am endeavoring properly to prepare for the big event on Aug. 1, and as soon as Congress adjourns I will give it my full attention."

Good progress has been made in the plans for the Old Home and Family Reunion features during the celebration. The committee met at the Town hall last week, those present being Lucky Clapp, in the chair; Mr. and Mrs. Montague, Mrs. Dr. Wood, Mr. and Mrs. E. Morgan, Mr. and Mrs. George Oarr, Mr. and Mrs. A. G. Moody, Mr. and Mrs. Leonard Smith, Mr. and Mrs. C. C. Stearns, Joseph W. Field. Mrs. Carr was elected secretary. Among other actions taken, an urgent invitation was voted to be sent to the Springfield Northfield Neighbors, the alumni clubs of Northfield Seminary and Mount Hermon school within a 50-mile radius, the Holton family organization, and similar groups of former Northfield residents.

Mrs. Wood, Mrs. Montague and Mrs. A. G. Moody were elected a committee to prepare an invitation to all old-timers to visit Northfield for the three days of the celebration. This is now ready and is being mailed to names of former residents so far as their addresses are known. Friends are urged to get copies of the invitation from Mrs. Dr. Wood to inclose in their own letters to relatives and others with a personal word of invitation.

Mrs. Thomas A. Dollard, chairman of the committee on visitation of colonial homes on Wednesday, July 30, announces that Frank M. Montague has consented to serve as treasurer of this unit of the celebration and W. W. Coe as secretary. Mrs. Charles H. Webster will act as hostess of an exhibit of antique shawls and other such articles in Alexander hall, and Mrs. C. C. Stockbridge will take charge of an exhibit of Indian and antique objects of various kinds in Dickinson hall.

W. O. Seibert of the Greenfield Boy Scouts will co-operate with the local Boy Scouts under the leadership of Lewis Wood in bringing a number of boys to impersonate Indians in camp for the three days of the celebration and in the parade.



ARTHUR JUDSON PHILIPS OF NEW YORK,
DIRECTOR OLD FOLKS' CONCERT

Arthur Judson Philips of New York, who is generously serving as director of the Old Folks' concert Thursday evening, July 31, will be present at the rehearsal in the Town hall tomorrow (Saturday) night, and wants to meet every member of the chorus without fail.

Mr. Pease, representing the costume-firm of Buchholz & Son, Springfield, was at the Town hall last Monday night and booked a goodly number of orders for wigs and costumes for men and women. He reported an unusual demands in their lines on account of the many celebrations throughout the State, hence it is necessary to get orders in at once. Any citizen who wishes to rent articles from Buchholz may see Mr. Pitt for information.

The Town Centenary committee has in mind the issuing of a combination souvenir of Northfield and full program of the local celebration. Among other information will be a list of hotels, rooming places, restaurants and tea rooms, etc., for the accommodation of tourists and visitors. Those who wish to take advantage of this service should get in touch with Mr. Pitt. A small charge will be made to help in expenses of publication.

A New Grindstone Historical Monument

Through the kindness of Edward A. Bistrek, who gave the millstone, and William H. Dale, who so generously gave the privilege of setting the stone on his land near Mill Brook, it has been made possible for the Northfield Historical Society to erect a marker

on the end of the highway with the following inscription:

Site of Squakheag's First Grind Mill
Northfield
175 feet westerly
Built in 1685

Tradition says that this millstone was imported from Scotland in the early days of our town's history. Owing to the peculiar hardness of the granite this tradition is verified by the Greenfield Granite & Marble Co., who cut the inscription in the stone and placed it in its present location.

Franklin Airport Preparing For Big Air Meet

Indications point to the air show to be held at the new Franklin airport at Turners Falls, under the personal supervision of Lieut. Harland F. Banks, who has directed all the big air meets in the East during the last few years, as being one of the best shows to be seen in the New England States so far this year.

This is the first big air meet to be held in this vicinity and will give local people an opportunity of seeing a giant air pageant in their own community. The most modern of aircraft with latest developments will be on display for the benefit of the vast crowds expected.

The official opening of the meet will start early on the afternoon of July 4. Preliminary exercises will commence in the morning when a flying formation of about ten planes will take off from the airport and fly over Turners Falls and the surrounding towns.

Work is being rushed at the airport to get it ready in time for the huge three-day program. The committee in charge is having the entrance prepared to handle both ingoing and outgoing traffic and ground cleared to provide ample space for parking cars. In all, space to park about 1,000 cars will be prepared for the convenience of autoists.

Although an early date for the opening was decided upon by the officials in charge of the meet, it was thought that this would be the most ideal time for the meet. Airport attaches estimate that a minimum of 10,000 people will visit the show daily. Arrangements are being made to handle the big crowds expected. A large force of special police will be on hand to keep the heavy traffic moving to and from the field and prevent confusion on the parking grounds. They will also assist in keeping the people back of the danger line on the field. There are many people who do not realize the ever-constant danger of whirling propeller blades. Persons accustomed to working about the planes are ever on the alert against the whirling menace. A special warning will be issued against getting too near the business end of an airplane, the "prop" as it is called in aviation jargon. An aviation mechanic would no more dream of getting near a revolving "prop" than a railroad brakeman would dare step in front of an on-rushing locomotive. Persons have been severely hurt when they have unconsciously stepped within the arc of a rotating propeller blade.

The committee in charge of entertainment is considering holding a banquet in honor of the visiting flyers. Arrangements are being made to secure a broadcasting system to keep the spectators interested and each event will be explained in detail as it happens, thus assuring the people that they will not miss a single detail during the program. A vivid description of each plane will be given as it is put through its paces. The system will be so arranged that it can easily be heard on all parts of the field. In the past at different air meets where no means were available to keep the audience informed of the various activities going on, they missed many of the interesting details. This will not happen at the Turners Falls air show.

Negotiations are under way to have the Red Cross establish a first aid unit at the field for the duration of the meet. The fire department will be asked to provide some kind of facilities to combat any emergency that may arise. There will be several concessions on the field selling different kinds of sandwiches, ice cream, etc., so that the audience will be amply provided with refreshments.

Northfield to See How Ford Cars Are Made

Residents of Northfield will have an opportunity not only to see the complete line of Ford cars, but to learn how they are made, Spencer Bros., the local Ford dealers, announced today.

The cars, a sound motion picture of the Ford plants, and a number of special displays showing how parts of the automobile are manufactured in mass production will be included in a Ford show which will be held in Brattleboro from July 14 through July 16. The show will be in the tent, Island Park, and will be open to the public from 9 a. m. to 10 p. m.

This will be an unusual display, Spencer Bros. declared, in that it will include in one place and at one time all the Ford body types in their new lines and color combinations. Two of the cars, the de luxe sedan and the de luxe coupe, were introduced only this spring.

A feature of the show will be a Ford body practically cut in half to reveal its construction. This will be mounted on a chassis, portions of which will be cut away to disclose working parts. In addition to the passenger cars and the moving picture, the show will include Ford trucks, a cut-away truck chassis and a number of displays of automobile parts, among them one of rustless steel of which exposed metal parts of the Ford are made.

THE NORTHFIELD PRESS

NORTHFIELD ESTABLISHED 1908 MASSACHUSETTS

Published by The Northfield Press Inc., Alfred A. Thresher, President and General Manager.

Entered as second class matter at the Post Office at Northfield, Mass. Subscription rates, \$2.00 per year; payable in advance.

Advertising rates upon application.

We are always glad to receive communications of general interest and usually print them, regardless of our opinions upon the matter. All communications must be written upon one side of the paper only and bear the signature of the writer, not necessarily for publication (although this is desirable) but as an evidence of good faith. Anonymous communications receive no attention in this office.

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Friday, July 4, 1930

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Graphic Outlines of History By F. R. WHITMAN



Monroe's Inauguration

It was during Monroe's administration that the famous "Monroe Doctrine" was drawn up in 1823—declaring both North and South America as capable of managing their own affairs without European interference.

An attitude of gracious courtesy coupled with a profound desire to lighten cares and render comforting assistance is the basis of our service.

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Established 1901
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NORTHFIELD, MASS.

Automobile Deaths Increase

Automobile deaths in Massachusetts have increased more than four times as fast as the State's population since 1920, and motor injuries have jumped nearly nine times as fast as the growth in population, according to analysis by the Governor's committee on street and highway safety of figures for the first time available as a result of completion of the census.

The increase in both death and injuries over that period, however, has not outrun the gain in registrations, but on the contrary has lagged well behind the tremendous jump of 220 per cent in the number of automobiles, deaths having risen 61.5 per cent and injuries 117 per cent. Another cause for encouragement is seen in the fact that the automobile death rate per 100,000 inhabitants of Massachusetts has increased considerably less than for the entire country. In 1920 the rate here was higher than for the country at large, while last year the Massachusetts rate was 17.80, as compared with 22.7 for the whole country. The 1920 rate was 12.54 for Massachusetts and 10.4 for the entire country.

The jump of 61.5 per cent in motor deaths and of 117 per cent in injuries compares with a 13.3 per cent gain in population. The 1920 figures were: population, 3,852,356; registrations, 319,774; deaths, 481; injuries, 21,182. The 1929-30 figures are: population, 4,364,972; registrations, 1,025,628; deaths, 777; injuries, 46,111. The last set of figures, of course, deals with motor statistics for 1929, while the census is of April 1, 1930, but the population of the State during 1929 may be presumed to be very nearly the figure recorded early this year. Thus the comparison is really for a nine-year period. Although as a matter of fact indications are that the death toll this year will be very nearly the same as last.

The figures reveal that although there are practically three times as many cars on Massachusetts roads today in proportion to population as there were in 1920, nevertheless that there are only about one and a half times as many deaths in proportion to population, and actually half as many deaths in proportion to the number of cars. In 1920 there was one car for every 12 persons and last year one car for every four persons. In 1920 there was one death for every 664 cars, while last year there was only one death for every 1319 cars. The injury figures do not present so good a picture, there being one for every 15 cars in 1920, and one for every 22 cars last year. The death rate per 100,000 cars has dropped from 150.3 to 75.7 over the same period.

Chevrolet Training School

What has been termed the greatest sales training school in the history of the automobile industry—a series of five meetings conducted over a period of 10 days in each of 12,000 Chevrolet retail stores in the United States, and attended by 24,000 salesmen—has just been completed by the Chevrolet Motor Company.

So successful were the meetings that Chevrolet Central office officials are considering making the "school" an annual affair. In practically every instance Chevrolet dealers reported their complete sales personal in attendance at each meeting, and in addition the office and service staffs requested and were given permission to attend the sessions. In all, it is estimated that an average of 40,000 sales, office and service employees in Chevrolet retail stores attended each of the five meetings. Increased selling efficiency by their present staffs and the addition of many salesmen to their organizations are expected by many dealers as a result of the "school."

The thought behind the school was the belief that most automobile salesmen possess only the theory of selling and usually are forced to undergo long experience and overcome many difficulties before they are able to furnish prospective buyers with a fully satisfactory exposition of the car's features. The school would immediately put the salesman in possession of the experiences and methods of the most successful men in the industry.

All phases of the meetings were worked out and the materials prepared by the central office of the Chevrolet Motor Company. Holding the school was optional with each dealer, but practically the entire Chevrolet dealer organization responded. One of the features of the meetings was the use of motion pictures of the "still" type in presenting the subject of each session. In all five films were used. The most novel of these was the one entitled, "Mr. Lilliputian Sells a Chevrolet." It depicted a salesman explaining the features of the car to a prospect. Both figures were so reduced in size and the car's parts so enlarged that the men crawled into the cylinders to inspect the pistons; into the transmission and differential to discuss the gears; jumped, in diving suits, into the oil-filled crankcase to examine the crankshaft, oil pump and bearings, and and perched on the instrument panel controls, spark plugs, steering wheel, shifting lever and other parts while these were being explained to the purchaser. Many dealers have asked permission to retain the films for future use in training salesmen and illustrating the car's advantages to prospective buyers.

Whether you be man or woman you will never do anything in this world without courage. It is the greatest quality of the mind, next to honor.—James L. Allen.

New York city people speak more than a hundred languages. One hundred million atoms, if placed end to end, would reach—one inch.

HEATING PLANTS VACUUM CLEANED

Soot and Dust Blown Into 40-Foot Dirt Bag.

Machinery has again come to the rescue of the home owner in the accomplishment of one of the most menial and disagreeable of jobs, one which has heretofore been a messy, dirty and undesirable job, says the Holland Institute of Thermology of Holland, Mich., and that is the cleaning of the heating systems.

In lieu of a grimy sweep with brooms, brushes, ropes and shovels, neatly uniformed operators arrive at the job with the big mechanical cleaner mounted on a motor truck. The cleaner parts include a powerful suction fan, several lengths of flexible piping and a 40-foot dirt bag. The



Cleanliness Characterizes the Use of the Giant Vacuum Cleaner for Cleaning the Heating System.

attendants put the giant suction cleaner in operation, and the powerful suction draws the soot and dust accumulations from every part of the heating system, blowing the dirt into the dirt bag.

Without muss, fuss or dust the heating system is thoroughly cleaned and ready to give more efficient heating service when fall brings the first touch of frost. Many vacuum cleaners of this type are in use throughout the country, but according to the Holland Institute of Thermology, to secure the best results it is advisable to engage one equipped with a high powered motor and suction fan.

Hints For Homemakers

By Jane Rogers



THE new glassware in pastel shades of topea, rose, green, amber or azure, is lovely for serving iced beverages on the porch or in the garden. The pitcher, glasses, plates, and dishes for cakes, sandwiches, candy and lomon, may all be had in the same shade, either etched or plain.

Children who protest against eating carrots may develop a liking for this important vegetable if it is prepared as follows: Scrape new carrots, cut in pieces about one-fourth inch square, boil in salted water until tender, drain, place in pan, and brown lightly in butter, with sugar sprinkled over them to make a glaze.

THE NATION WIDE SERVICE STORE

Your Nation-Wide Store is Owned by Your Neighbor—Be Neighborly

Shop in Bright, Clean, Orderly Stores

WEEK OF JULY 7TH

No Oil Salad Dressing, regular 25c Jar 21c
A Smooth, Tasty Dressing
Nation Wide Teas and Coffee
Orange Pekoe 1/2-lb 31c
Formosa Oolong 1/2-lb 27c
Coffee lb. bag 34c
Pears, No. 2 1/2 can 25c

Try Them Iced

Hi C Brand, Firm and Heavy

Golden Bantam Corn, Seyon

Brand Maine Corn 2 cans 29c

P. and G. Soap, a White Naptha Soap, Unsurpassed for the Laundry 5 cakes 19c

Parafume, Kills Moths, Kills Odor, 10c cake 3 cakes 25c

An Effective Fumigant, Deodorizer and Preventive of Rust and Tarnish

Insure Successful Canning by buying New Rubbers.

Corned Beef Hash Tall can 21c

Rosedale Brand, Just Heat and Serve.

Luxury Tobacco, 3 10c pkgs. 25c

Smoking Mild

Good Luck Fruit Jar Rubbers, 3 10c pkgs. 25c

Ralston Breakfast Food, pkg 23c

A Cooked Cereal

20 Mule Team Barox pkg. 15c

Cleans Ice Boxes

Puffed Wheat 2 pkgs. 25c

Try it with Fresh Fruit.

Children love them and its good for them besides.

F. A. IRISH

"A NATION WIDE STORE"

Northfield, Mass.

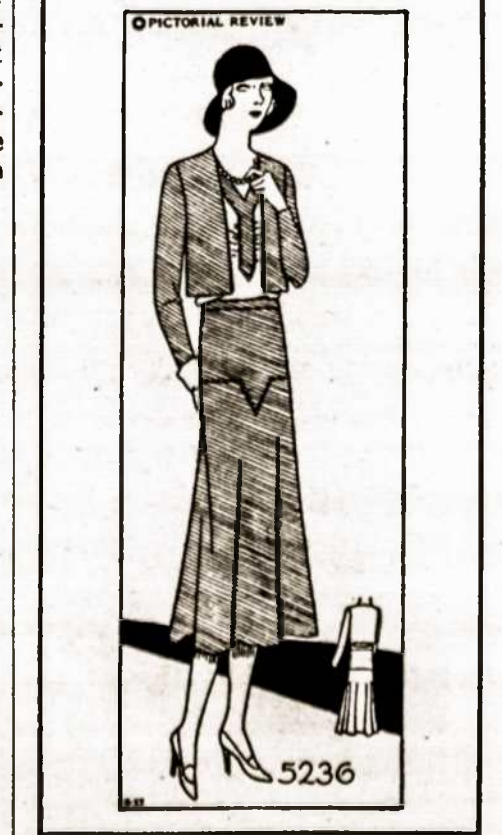
HOW MUCH DO YOU KNOW?

1. Who is the author of the Mark Tidd series of books?
2. What is the birthstone for May?
3. What is meant by "red tape"?
4. What is the value of the Mexican peso?
5. Where do the clam catchers come from?
6. What is the salary of the United States President?
7. What President has his picture on the United States 5-cent stamp?
8. What was the first State to pass a law against liquor?
9. What happens to Enoch Arden that prevents his returning home?
10. Whose ass stopped while his master beat him because an angel was in his path?
11. What is pomato?
12. How long has the Monroe Doctrine been in effect?

"Willie, can you tell me one of the uses of cowhide?"
"Yes, ma'am. It keeps the cow together."

S2

Fashions for the Smart Woman



FABRIC CONTRAST

Since the charm of the spirited little bolero lies in its brevity, it becomes twice as effective when it is thrown into relief by a contrasting blouse. In the model above navy blue maroon has been used for skirt and jacket; and the short-sleeved blouse, which simulates a tuck-in, is developed in opaline pink flat crepe. A band of maroon encircles the neck and confines soft bodice gathers in front. The graceful circular skirt is attached to a snugly fitted hip-yoke which repeats the V line of the neck in a point in front. Many other equally attractive patterns appear in the Pictorial Review Summer Quarterly. Pictorial Printed Pattern No. 5236. Sizes 14 to 42, 50 cents.

NORTHFIELD, MASS.

CHANGE OF MAILS EFFECTIVE APRIL 28, 1930

DAYLIGHT SAVING TIME

MAILS DISTRIBUTED
10:45 a. m.—From all directions.
2:45 p. m.—From all directions.

MAILS CLOSE

9:20 a. m.—For all directions.
1:30 p. m.—For South-East and East.
6:00 p. m.—For all directions.

Rural Carriers leave at 10:50 a. m.
Office Opens 8:00 a. m. to 6:30 p.m.
Holiday Hours, 9:30 to 12:00.
CHARLES F. SLATE, Postmaster.



BOSTON & MAINE R. R.

EASTERN STANDARD TIME

EAST NORTHFIELD STATION

NORTHBOUND TRAINS

DAILY (EXCEPT SUNDAY)

7:47 a.m. 10:01 a.m.

12:30 p.m. 4:30 p.m. 9:33 p.m.

SUNDAY

7:58 a.m. 12:30 p.m. 9:33 p.m.

SOUTHBOUND TRAINS

8:48 a.m. 1:09 p.m.

4:01 p.m. 5:28 p.m. 7:55 p.m.

4:01 p.m. 8:24 p.m.

Bus Line

DAYLIGHT SAVING TIME

NORTHBOUND BUS

DAILY (EXCEPT SUNDAY)

11:38 a.m. 7:18 p.m.

SUNDAY

11:47 a.m. 7:18 p.m.

SOUTHBOUND BUS

DAILY (EXCEPT SUNDAY)

7:39 a.m. 2:59 p.m.

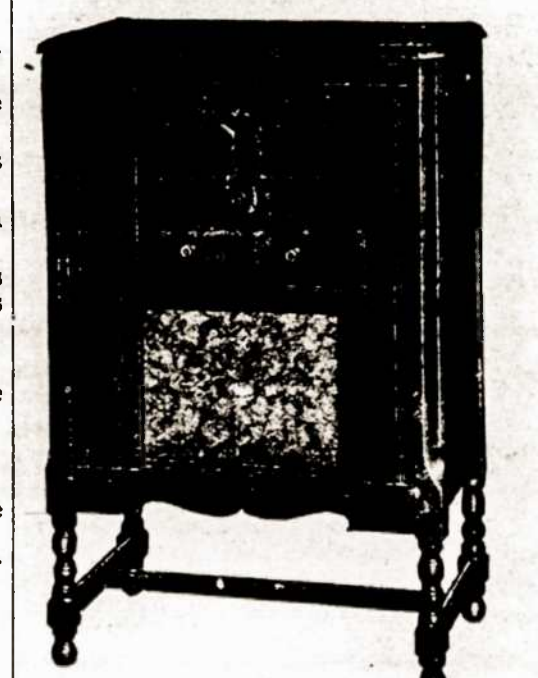
SUNDAY

11:39 a.m. 3:14 p.m.

Majestic Radios!

WITH THE COLOURA
DYNAMIC SPEAKER

SIX NEW MODELS PRICED
FROM \$126.50 TO \$225.00
Installed Complete



MODEL AS ABOVE \$126.50
COMPLETE

MAJESTIC RADIOS HAVE
TONE QUALITY, VOLUME
AND ARE VERY SELECTIVE.
WE INVITE COMPARISON,
ALWAYS GLAD TO DEMONSTRATE
WITHOUT ANY OBLIGATION.

EASY TIME PAYMENTS
ARRANGED

FREE HOME DEMONSTRATION.
GIVE US A CALL

ON DISPLAY AT

Spencer Bros.

Northfield, Mass.

To love and win is the best thing;
to love and lost the next best.—William Makepeace Thackeray.

Whether you be a man or woman, you will never do anything in this world without courage. It is the greatest quality of mind next to honor.—James L. Allen.

The less people speak of their greatness the more we think of it.—Bacon.
God gives all things to industry.—Franklin.

There is one right which man is generally thought to possess, which I am confident he neither does nor can possess—the right to subsistence when his labor will not fairly purchase it.—Thomas R. Malthus.

Governors' Annual Conference

New England Governors went again as a group to the annual Conference of Governors at Salt Lake City, June 30-July 2, from the new North station on the "Minute Man" at 3 p. m. last Thursday.

Gov. John H. Trumbull of Connecticut, who is a member of the executive committee of the conference; Gov. Norman S. Case of Rhode Island, Gov. W. Tudor Gardner of Maine and Gov. Charles W. Tobey of New Hampshire, with Lieut. Gov. W. S. Youngman of Massachusetts, will head the New England delegation comprising 20 persons. Chairman Thomas Nelson Perkins and President E. S. French of the Boston & Maine railroad, over whose lines the governors have traveled in going to each of the past four conferences outside of New England, will be at the North station to see them off. The New England executives will be joined at Albany by Gov. Franklin D. Roosevelt of New York and his official party.

The conference this year had much of interest to the Governors and to the nation; and the post-conference program brought the Governors through some of the most attractive sections of the national park system, including Zion National Park, Bryce Canyon and Grand Canyon.

"Unemployment," a subject which, although receiving consideration by a very few States of the country, it is stated, is one which the Governors' executive committee felt should be given more consideration; and the sales tax, adopted by several States in more or less modified form, was two of the principal subjects discussed. Taxation of National banks, now a live subject in many States, old age pensions and the Hawes-Cooper bill, which limits the product of convict labor, were other major topics.

No safety device has yet been invented to take the place of the one just above the ears.

Important to Know How to Market Crops

Farm boys and girls, through their 4-H clubs, were told today by James C. Stone, vice-chairman, Federal Farm Board, that it is fully as important for farmers to know how to market crops efficiently as it is to produce them efficiently.

Addressing the annual National 4-H Club camp being held in Washington, under the auspices of the Extension Service, U. S. Department of Agriculture, Mr. Stone said that co-operative action seems to offer the best solution of the farm marketing problem and that the 4-H clubs can do more than any other agency in helping the Farm Board to make the program of the Agricultural Marketing Act a successful service to the future farmers of America.

"The 4-H clubs," Mr. Stone explained, "teach you boys and girls how to become better farmers and home-makers, encourage you to take part in neighborhood affairs and be of service to others develop a spirit of teamwork among you and train you in leadership, one of the great needs of agriculture today. All of this is most excellent and serves to make life on the farm more attractive."

"But while you have been learning to produce well and efficiently, you have given little thought to efficient marketing. Fancy premiums received for prize animals or products exhibited at county or State fairs, you will quickly learn as practical farmers, are not the prices paid in the markets for similar commodities. If you wish to get a fair return for your effort you will find that just as much or more attention must be given to marketing your crop as to producing it."

"For the most part farmers in the past have been content to produce to the limit and let someone else do the marketing. They have continued to

grow and sell blindly, without regard to what their neighbors are doing, with the result that agriculture has not kept pace financially with other industries, which have become highly organized.

"The Farm Board was created to help this disparity. Congress said the way for agriculture to gain economic equality is through co-operation on the part of farmers. Our board is trying to help the farmers get organized so that they, acting together, may control the production and marketing of their crops and thereby get a fair price for them. It is our opinion that co-operation is the only thing that offers real hope for agricultural prosperity."

"Co-operation among farmers that is being promoted by the Farm Board is nothing more than a broadening of the teamwork you young people are doing in your 4-H clubs. We feel that substantial progress is being made. The job is not one to be done overnight. In the long run success depends on the willingness of farmers to co-operate."

"Members of 4-H clubs know the advantages of co-operation in their work, they know how to lead others and also they know how to follow leadership. They can be of great assistance to the Farm Board in developing this program which will enable farmers, through collective action, to put agriculture on a sound financial basis. We feel that the future prosperity of American agriculture rests largely in the hands of the 4-H clubs, and are confident you will get behind the 4-H movement just as enthusiastically and with just as much determination to succeed as you have your other club projects."

The courage we desire and prize is not the courage to die decently, but to live manfully.—Carlyle.

Anybody can cut prices, but it takes brains to make a better article.—Philip D. Armour.

Bovine Tuberculosis

Decided progress in freeing Massachusetts towns of bovine tuberculosis is indicated in the latest figures from the Division of Animal Industry, which has the eradication work in charge. The report of work done in April shows that 13 more towns passed the 75 per cent tested mark, making a total of 62 cities or towns in the State which are that far along toward complete eradication of the disease. In addition to these new towns to pass the 75 per cent tested mark, there are three other places which have advanced from 75 per cent tested to more than 90 per cent tested. Evan F. Richardson, director of the Division of Animal Industry, places a silver star on his office may for every place which passes the 75 per cent tested mark and a gold star for every one more than 90 per cent tested.

The new towns to receive silver stars as the result of testing done in April and their percentages under test are as follows: Clarksburg 75 per cent, Dalton 83 per cent, Lanesboro 84 per cent, Lenox 87 per cent, Richmond 87 per cent, Williamstown 85 per cent, Edgartown 82 per cent, Hawley 75 per cent; Northfield 86 per cent, Orange 85 per cent, Granville 75 per cent, Chesterfield 77 per cent, Framingham 76 per cent. The places which rose from the 75 per cent to the 90 per cent class and thus receive gold stars are Ashfield, Blandford and Adams. The town of Gosnold jumped past the 75 per cent class altogether and became a gold star town with a 95 per cent tested record reached in April.

All of the 15 towns in Barnstable County are completely under test and in the gold star class. Other towns in the gold star class with more than 90 per cent of their cattle under test are North Adams, Pittsfield, Gloucester, Rockport and Plymouth with 100 per cent tested, Buckland with 98 per cent, Heath with 96 per cent and Longmeadow with 99 per cent. The places which were between 75 and 90 per cent tested previous to April and which remain in the silver star class are Conway, Shelburne, Hinsdale, Stockbridge, Goshen, Huntington, Westhampton, Natick, Sudbury, Avon, Dedham, Norwood, Walpole, Quincy, Duxbury and Kingston.

Additional towns will probably be listed in both the gold star and the silver star classes when the figures are in for all testing done in May. There is sure to be a substantial increase in the fall when another active testing period will take place. A considerable amount of new testing is going on all the time, especially around those cities whose health departments have adopted regulations calling for tuberculin testing or pasteurization of all milk. In general, farmers prefer to have their cattle tested early in the spring before they go out to pasture or in the fall when they are brought in for the winter.

Cost of Certification of Poultry Cut in Half

Costs of certification of poultry will be cut in half another year if the poultry breeders of the State accept recommendations which the State Department of Agriculture will make to them at a meeting in Boston, July 1. Letters have gone out to the 63 breeders who had their flocks certified by the State Department this year, inviting them to this meeting at which the department will outline its plans and policies for certification for the next season.

During the hatching season just closed, the State Department of Agriculture carried out a program of inspection of the flocks of these breeders and allowed such as could meet the requirements to use the New England quality product label on their baby chicks and hatching eggs. The experiment worked out quite satisfactorily, but experience has shown that the cost can be reduced. During the past season a flat rate of eight cents per breeding bird in the flock was set. For the coming year, the department will recommend a sliding scale rate, as it has been found the larger the flock, the greater economy there is in the certification work. The rates which will be recommended are five cents per bird for flocks of less than 1,000, four cents for flocks from 1,000 to 2,000 and three cents for flocks for more than 2,000.

Along with this recommended reduction in cost will come an increase in service rendered. It is the plan of the State Department of Agriculture to make four inspections of these flocks instead of the two inspections which were made during the season just passed. The inspections will begin in September and will last until April. The flocks to be inspected must have been passed by the Massachusetts Agricultural Experiment station as free from pullorum before the inspection work will be done, and the first inspection will be to see that the flocks are properly culled so that only high quality breeding birds remain.

The breeders who attend the coming meeting will discuss these recommendations and make suggestions as to practical ways of carrying them out. A plan will also be presented for starting another class of certification based on egg-laying records. If enough breeders want this type of work in addition to the certification, it can probably be arranged. The plan which will be suggested by the Department of Agriculture is that one of their poultry inspectors will pay surprise visits at least six times a year to the men who enter their flocks and will check up on the eggs laid by each bird. The egg production records of the flock owners would be accepted by the department for the time in between these surprise visits, provided they checked reasonably well with the reports of the inspectors making the visits. No bird would be eligible for certification in this class unless she had laid 200 or more eggs in the year.

Suicides are buried separately in Greece. The suicide cemetery is next to the city dump.

The golden plover flies two thousand miles from Alaska to the Hawaiian Islands.

A man can know nothing of man-earth and through eternity; but every jot of the greatness of man is unfolded out of woman.—Walt Whitman.

THE VALUE OF SOUND DESIGN

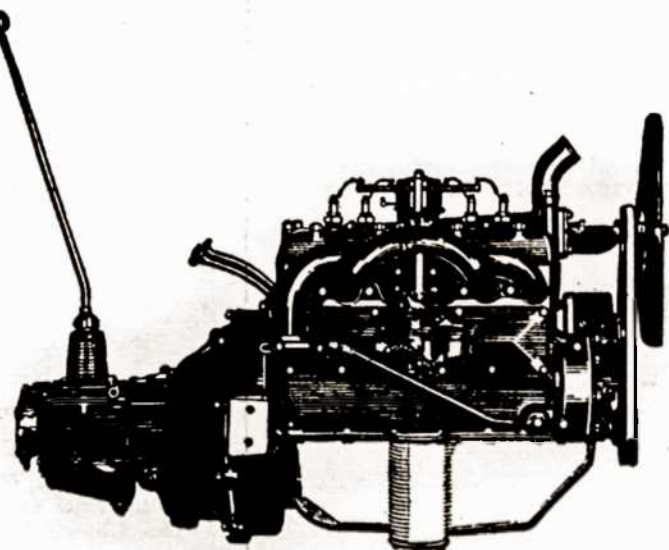
New Ford engine gives outstanding acceleration, speed and power without sacrificing reliability or economy

THE good performance of the Ford car, so apparent on every highway, is due largely to the sound mechanical design of the engine.

It has outstanding acceleration, speed and power, yet that is only part of its value to you. Greater still is the fact that it brings you all these features without sacrificing either reliability or economy.

That is the reason the Ford car has given such satisfactory service to millions of motorists all over the world and has been chosen by so many large companies that keep accurate cost figures. In every detail of construction it has been carefully planned and made for the work it has to do.

The design of the compression chamber is an important factor in the efficiency of the Ford engine. It is built to allow free passage of gases through the valves and to thoroughly mix the fuel



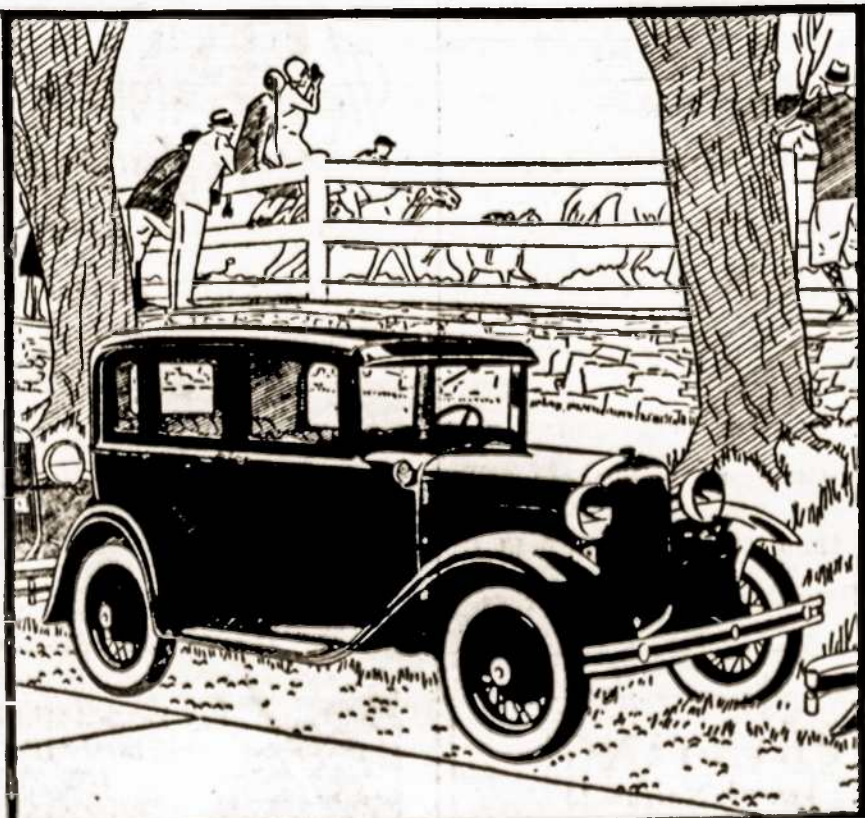
by producing turbulence within the cylinders during compression. The spark thus flashes quickly through the whole fuel charge, resulting in quieter and more effective engine performance. Other factors are the direct gravity gasoline feed, the specially designed carburetor, the new hot-spot manifold, aluminum pistons, chrome silicon alloy valves of larger diameter, statically and dynamically balanced crankshaft and flywheel, the simplicity of the electrical, cooling, lubrication, and fuel systems and accuracy in manufacturing.

NOTE THESE LOW PRICES

Roadster	\$435
Phaeton	440
Tudor Sedan	495
Coupe	495
Sport Coupe	525
De Luxe Coupe	545
Three-window Fordor Sedan	600
De Luxe Phaeton	625
Convertible Cabriolet	625
De Luxe Sedan	640
Town Sedan	660

All prices f. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra, at low cost.

Universal Credit Company plan of time payments offers another Ford economy.



THE NEW FORD TOWN SEDAN

Ask the nearest Ford dealer for a demonstration

NORTHFIELD

TERCENTENARY

CELEBRATION

Commemorating the Birth of Massachusetts Bay Colony 300 Years Ago

WEDNESDAY, JULY 30

VISITATION OF COLONIAL HOMES

10 to 12 a. m., 2 to 5 p. m. Circuit Admission \$1.00
OLD - TIME COSTUME BALL
Town Hall, 8.30 p. m. Fiddler Orchestra. Admission 75 cents
Indian and Antique Exhibition—Dickinson Hall, daily,
10-12 a. m., 2-5 p. m.—Free

THURSDAY, JULY 31

TOURS TO HISTORIC AND SCENIC PLACES

OLD FOLKS CONCERT--100 Voices

Directed by Arthur J. Philips, New York—Auditorium, 8.30 p. m.
SOLOIST: WILFRED GLENN OF REVELLERS QUARTETTE
—NOTED RADIO BASSO

Admission 50 cents. Reserved Seats \$1.00.
Children under 12 with Guardians, half price

FRIDAY, AUGUST 1--TERCENTENARY DAY

HIS EXCELLENCY, GOVERNOR FRANK G. ALLEN, PARTICIPATING

Greenfield Military Band throughout the day

Parade of 300 years of Northfield History and Progress, Main Street, 10 a. m.

Old Home and Family Reunions, Picnic Lunch with Informal Addresses at Birnam House, 12 noon

Outdoor Rally at Birnam House, 2.30 p. m. Historical Oration by Congressman Allen T. Treadway of Massachusetts.

Service of Thanksgiving in Auditorium, 8.30 p. m. Oration by Rev. Samuel A. Eliot of Boston. Chorus. Admission Free.

All Events on Daylight Saving Time. Full information may be obtained from Tercentenary Committee, Northfield, Mass.

Foreign Features to Enliven Circus Days

Ringling Bros. and Barnum & Bailey Greatest Show on Earth Brings Many New Sensations to This Territory—800 Arenic Performers—1700 Animals

One need not be young in the body to have felt a real thrill of pleasure when the announcement was made that the Ringling Bros. and Barnum & Bailey Circus is to exhibit its thousand and one wonders in this section. For at once, youngsters of all ages became young at heart and it was glorious news to all.

The only five-ring circus in the world with a "big top" or main tent seating more than 16,000 persons will this year offer more new and startling features than ever before.

Foremost among these is the weird Ubangi tribe of men and women savages from Africa's darkest regions who will appear for the first time in any civilized land. No people like these have ever before been seen by the average white man or woman, and their appearance has been the signal for interest on the part of great scientists.

Albert Powell, a sensation of the circuses of Europe during the past winter, is to be seen here with the Big Show. And countless other European novelties have been brought to make of this the greatest circus season in history.

Huga Zaccchini, the Human Projectile, fired bodily from a cannon at each performance, will play a return engagement by popular demand, and the distance over which he is hurled has been lengthened.

The menagerie of the Ringling-Barnum circus is the largest travelling zoo in the world, and contains 1,009 rare animals, while with the circus there are also 700 horses, beautiful and sleek in appearance at all times.

Forty-three giant and baby elephants appear in the Big Show. There are 26 camels and an equal number of zebras. These are but a few of the wonders to be seen when The Greatest Show on Earth exhibits

Answers to "How Much Do You Know"

1. Clarence Buddington Kelland.
2. Emerald.
3. It signifies official formality and delay.
4. Nearly \$50.
5. New Jersey.
6. \$75,000.
7. Theodore Roosevelt.
8. Maine.
9. He is shipwrecked.
10. Balaam's ass.
11. A plant that is a cross of the tomato and potato.
12. Since 1823.

Right while an earnest effort is being made to get the nations of the world lined up on a disarmament proposition with this country, some tactless individual puts out the information that the dandelion is not indigenous to America, but was brought here from Europe.

C. & B. Opens New Service

With daily service between Cleveland and Port Stanley, Ontario, started on June 20th from Cleveland, and Saturday, June 21st from Port Stanley, as announced by P. J. Swartz, general manager, all divisions of the C. & B. Line will be in full operation.

The Cleveland-Port Stanley Canadian division is known as the Short Route to Canada from Northern Ontario, as it is only 87 miles across Lake Erie between these two ports. The famous steamer, "City of Erie," will make daily trips, leaving Cleveland at 12 midnight, arriving at Port Stanley at 6 o'clock in the morning, on her return trip she will leave Port Stanley at 4.30 p. m., arriving in Cleveland at 9.30 that evening.

The C. & B. Line affords a delightful triangle tour by combining the facilities of the Cleveland-Port Stanley Canadian division with the Cleveland-Buffalo division. This tour takes in picturesque Ontario, nature's great masterpiece, Niagara Falls, with a convenient stopover at Ohio's metropolis, Cleveland.

The great steamers of the C. & B. Line afford every comfort of a modern hotel and are far-famed for their spacious state rooms, delicious meals and courteous service. Automobiles and their contents receive special care while in the steamer. The C. & B. Line has recently prepared a new auto map and illustrated folder, which will be sent to anyone addressing the Cleveland & Buffalo Transit Company at Cleveland.

The art of conversation is to be prompt without being stubborn, to refute without argument and to clothe great matters in a motley garb.—Disraeli.

Hints For Homemakers

By Jane Rogers



INSTEAD of pouring it hot over ice, try making iced coffee by chilling the coffee in the refrigerator. This will mean less dilution from the ice in the glass, and a much more refreshing drink. The coffee should be kept in an airtight container between brewing and serving, so that it will retain its flavor and aroma.

Beets are rich in vitamins A, B and C. Also they possess calcium, phosphorus and iron, all of which is more than enough to recommend them for both children and grown-ups. A small amount of sugar added while boiling, about a teaspoon to a cup of water, restores the garden sweetness they are almost sure to have lost in greater or less degree on their way from the garden to the saucepan.

A Home in the Heart of Things
Fifth Ave. & 28th St., New York
Alburn M. Gutterson, Mgr.

PRINCE GEORGE HOTEL

1000 Rooms with Bath
Single \$3 to \$4
Double —
\$4 to \$6

Three Blocks to Fireproof Garage—
5 Blocks to Largest Department Stores in the World
Welcome Stranger and Friend



DRIVING TO NEW YORK...?

Conveniently located away from traffic congestion, Bretton Hall, with excellent garage facilities, is the ideal motor tourists' headquarters.

RATES FROM \$2.50 DAILY

HOTEL BRETTON HALL
BROADWAY at 86th STREET
GARAGE FACILITIES

1775
HOMESTEAD

Brattleboro Road
Hinsdale, New Hampshire

Built prior to the Revolution (formerly White Tavern 1812-1831), a place of scenic beauty and refinement. Justly famous for its chicken and steak dinners. Also serves Afternoon Tea and Refreshments. Five miles from Northfield. Boston & Maine Bus passes twice daily.

A cordial welcome awaits you. Ownership management.
Mr. and Mrs. A. W. STEVENS,
(Formerly of Fir Tree Inn, Greenwich Village, N. Y. City)

THE NORTHFIELD

Regular Meals Banquets
Golf Course Gift Shop

GARAGE SERVICE
Supplies—including Goodyear and Fisk Tires
Repairs Cars and Busses for hire Storage

Motor Transfer to and from Railroad Stations
East Northfield, Mass.

Try Our Shopping Directory for YOUR
Announcement

1930 Lake Cruise
DeLUXE
6 DAYS
7 NIGHTS



PLAN YOUR VACATION to leave on the Great Ship "SEEANDBEE" from Buffalo, September 7th; returning Sunday, September 14th.

Cruise includes Lake Erie, the Detroit River, Lake St. Clair, the St. Clair River, Lake Huron, beautiful St. Marys River and Lake Michigan.

Stop-overs at Cleveland, then at the famous "Soo" Locks, with sightseeing trips at Chicago and Mackinac Island. Wonderful scenery. Endless entertainment. Excellent meals.

All expense, including fare, meals, stateroom accommodations and sightseeing trips
From Buffalo, only \$85.00

Ask your Tourist Agent or write us for free special C&B Line Cruise De Luxe Folder

The Cleveland and Buffalo Transit Co.
New Pier, Foot of Erie St., Buffalo, N.Y.
Daily Steam Service between Buffalo and Cleveland, also Cleveland and Ft. Stanley, Canada

To CLEVELAND —
SAULT STE. MARIE —
MACKINAC ISLAND —
CHICAGO and RETURN

Expense 85

CLASSIFIED ADS

FOR SALE

FOR SALE—1926 Model T Ford Sedan; good condition; new tires. \$68. H. A. Reed.

FOR SALE—Second-hand lumber; boards 2x4; plank and some timber. H. A. Reed.

FOR SALE—Nearly new brass bed and springs. Mrs. A. H. Wright. 525 St.

FOR SALE—Rhode Island Red chicks, hatched from 24-ounce eggs produced by hens spate-tested and free from B. W. D.; high producers; 20 cents each. Ward's Poultry Farm, Bernardston, Mass. Tel. 89.

FOR RENT

FOR RENT — Light housekeeping rooms; everything completely furnished; or board and room. Apply Mrs. Helen B. Cover, 186 Main street, East Northfield. Tel. 121-11. 6-27-3t

MISCELLANEOUS

NOTICE—We have just received a new consignment of uncalled for suits, odd pants, top coats, overcoats for boys, young men, and men to be cleared out at half price. Come early for first choice. Braff, Tailors, Greenfield.

WANTED—I will pay the highest prices for the following: Old Fashion Antique Glassware, Books, Dishes, Lamps, Pewter Silverware, Post Beds, Tables, Chest of Drawers, Chairs, Pictures, Candle Sticks, 5 and 6 drawer Chests. No black walnut or marble top goods. All mail answered promptly. Please state what you have and mail to E. F. COLTON, 23 Sargeant street, Holyoke, Mass.

SERVICE Advertising Agency, P. O. Box 544, Webster, Mass., are specialists in the preparation and placing of Classified Advertising. "The Market Place of the Newspaper." Write them for lists and prices.

WANTED

BOOKS WANTED—Anything by Bryant, Poe, Hawthorne, Whittier, Longfellow, Lowell, Twaing, and many others. Write me about what you have. I also buy old furniture, silver, china, pewter, stamps, pictures, etc. Frank McCarthy, 1124 Longmeadow St., Longmeadow, Mass.

Where To Dine Well

KELAVISTA INN
Northfield, Mass.
Special Home Cooked Meals
Lucy H. Kellogg, Proprietor.

BEACON CAFE
Upstairs
20 Federal St., Greenfield, Mass.
Good Food
Music by our own Orchestra.
F. P. Browne, Proprietor.

PROFESSIONAL

DR. RICHARD G. HOLTON
DENTIST

Bookstore Bldg. East Northfield
Office hours: 9 a. m. to 12 m.
1:30 to 5 p. m., except Saturday
afternoon. Phone 105-2.

R. EVERETT HUBBARD, M. D.
Greenfield Diagnostic Clinic
179 Main St. Greenfield, Mass.
Complete X-ray and Laboratory
Examinations
Basil Metabolism and Electrical
Treatments
Office Hours
8 - 9:30 A. M. by appointment
2 - 4 and 7 - 8 P. M.
Phone Office 2140 Residence 2187

VAUGHAN & BURNETT, INC.
OPTOMETRISTS
Hours: 9 a. m. to 12 m.; 3 to 6 p. m.
Saturday, 7 to 9 p. m.
Telephone 510. 141 Main St.
Brattleboro, Vermont

A. H. WRIGHT, M. D.
PHYSICIAN AND SURGEON
Main Street, Northfield
Telephone call 90—private line
Office hours—1:30 to 3
and 7 to 8 p. m.

SAMUEL E. WALKER
NOTARY PUBLIC
Insurance of all kinds
Bookstore Bldg. East Northfield

Shopping Directory

A ready reference to shops where you are
courteously and fairly treated.

Brattleboro, Vt.

FURNITURE

Bloomer-Haseltin & Co.
9 Flat St., Brattleboro, Vt.
3 Floors of Fine Furniture

A. B. JORDAN

Optometrist
WITH VAUGHAN & BURNETT, INC.,
JEWELERS
141 Main Street Brattleboro, Vt.
Please make appointments. Tel. 510.

FLORAL REMEMBRANCES

Think of
BOND, The Florist
161 Main Street
BRATTLEBORO, VT.
Telephone 1203

As Near as Your Telephone
CALL NORTHFIELD 99
The Northfield Press
FOR GOOD PRINTING

H. H. THOMPSON
SILVERWARE
WATCHES JEWELRY
Repairing of all kinds
123 MAIN STREET

CHAS. F. MANN
TOOLS CUTLERY PAINTS
BRATTLEBORO, VT.

BRATTLEBORO DRUG CO.
The Prescription Store
Agent
United Cigar Stores Co.
104 Main Street. Phone 560

Brooks House Pharmacy
THE LARGEST AND FINEST
Equipped Drug Store in
Southern Vermont.
120 Main Street Telephone 762

Telephone 212-W.
FOOTE
OPTOMETRIST
10 Main Street - Brattleboro, Vt.
Over Woolworth's 5 and 10

WE CAN HELP YOU
to Own Your Own Home
REAL ESTATE LOANS AND
SAVINGS ACCOUNTS
Greenfield Co-operative Bank
Greenfield, Mass.

Turners Falls, Mass.

CROCKER INSTITUTION

FOR SAVINGS
TURNERS FALLS, MASS.
Incorporated April 3, 1889
Deposits placed on interest
the first of each month
ASSETS \$4,700,000

Spraying Equipment for
Interior and Exterior
PAINTING
Paper Hanging and Decorating
LOUIS E. SICARD
163 L St., Turners Falls
Phone 164

Springfield, Mass.

To see well, see
FELTUS
I visit your town every month.
Will call upon receipt of postal.
W. E. FELTUS, O. D.
3 Keith St. Springfield, Mass.

Greenfield, Mass.

"The Square Deal Store"
JAMES E. CLEARY
Watches, Clocks, Diamonds and
Jewelry
Expert Repairing
Next to the Victoria Theatre
25 Chapman St., Greenfield, Mass.

Greenfield, Mass.

Tel. 626-M
H. B. Payne
The Leather Store
302 Main St.

Munyan's Furniture Warehouse

Salesroom:
292 Davis St. Greenfield
"Out of the High Rent District"

G

Gifts that last
Glasses that fit correctly
Gaines—Eyesight Specialist
Greenfield—19 1/2 Federal St.
Go to Gaines for satisfaction

Yes, this Directory Page
is Good Advertising
One inch, 3 months (13 times)
\$3.50
Two inches, 3 months (13 times)
\$6.00
YOU can start any time.

PLUMBING HEATING
OIL BURNERS
WATER SYSTEMS

KENNEDY, "J. B."

PHONE 90 GREENFIELD

CANNING CHERRIES—12 QUARTS
FOR \$1.00 ON TREES; 15c
QUART PICKED
20,000 quarts of best quality ripe this
week-end and next week; pick your
own at Clarkdale Farms, West Deer-
field, two miles southwest of Green-
field. Phone Greenfield 241-Y.

Hinsdale, N. H.

BRICK PLASTER CEMENT
SIDNEY L. BUTLER
MASON
Phone 12-13 Hinsdale, N. H.
Boiler Setting Fire Places a Specialty

HINSDALE GARAGE

E. M. Dodge, Prop.
OFFICIAL A. L. A.
HINSDALE, N. H.
Phone 107-2 Day 107-3 Night

Two-Day Service on
Auto Registration Plates
Leave Blanks at Northfield Press
Springfield - Brattleboro
Express
Local Express and
General Delivery

Order Goods from Springfield to
be Delivered by This Express

PRINTING!

Tel. 99 Northfield
The Northfield Press
Northfield, Mass.

Millers Falls, Mass.

Call on
C. C. PROUTY
Forest St. Millers Falls
When in need of
Auto Repairs Radio Repairs
Welding

J. S. RAWSON

11 Park Street
Millers Falls Tel. 9-14
General Jobbing, Carpentering,
Cement Construction, etc

Northfield, Mass.

Most Everything
REPAIRED BY
E. CORMIE
East Northfield, Mass.

ARTHUR E. CHAMPNEY

TAILOR
Alterations Pressing
French Dry Cleaning

Main Street
Northfield, Mass.
Telephone 48

General Trucking

\$1.00 per Hour

Hard Wood for Sale

Slabwood-Stove Length

\$5.00 the Load

Leroy C. Dresser

Telephone N. 36-3 or 86 11

DANCING
LAKE PLEASANT

SATURDAY NIGHTS
Goodnow's Orchestra

THE HOLTON HOMESTEAD
GIFT SHOP

Greeting Cards Children's Toys
Homemade Candy
Gifts for All Occasions

The KENMORE
One of Boston's Newest
and Finest Hotels
on BOSTON'S
COMMONWEALTH AVE.

400 ROOMS
400 BATHS

AMPLE
PRIVATE
PARKING
SPACE

Running Ice Water
Combination Tub
and Shower
INFORMATION
BUREAU-
FOR
TOURISTS

GEORGIAN HOTEL CO.
PROPRIETORS

Look Well to your **INSURANCE** for the year 1930

THERE IS QUALITY IN INSURANCE JUST AS THERE IS IN ANYTHING YOU PURCHASE.

Aetna-ize or London-ize for Super Service

Anywhere and Everywhere in the United States and Canada.

COLTON'S Insurance Agency

TELEPHONE No. 161

GUARANTEED MORTGAGES

Inter State Mortgages are made only on improved property, fully protected in every way. Inter State Farm mortgages are made only on good farms being operated at a profit. City mortgages cover only up to date properties and are located only in established growing towns and cities.

The Inter State Mortgage Trust Company
GREENFIELD, MASS.

For Every Banking Need

An account here puts at your disposal all the facilities of this modern bank, organized to give you helpful service in every financial transaction.

Vermont-Peoples National Bank
Brattleboro, Vermont

THE BANK THAT SERVES.

Special Notice to Advertisers

No large display advts. can be accepted hereafter any later than 5 P. M. Tuesday of the week of issue; and no display advts. of any size after 1 P. M. on Wednesday.

Moreover, advertisers should understand that they will usually get a better set-up and position in the paper, if they have their copy in our hands in advance of these closing hours.

Log Chopping Contest

\$50.00 Prize

To the Man who can cut through a Log in one and one-half the time it takes

PETER McLAUREN,
American Champion Chopper
Demonstrating Plumb Axes

CONTEST WILL TAKE PLACE

JULY 11

AT 7.30 P. M., IN FRONT OF
MILLER & BURNETT'S
East Northfield, Mass.

Try Our Shopping Directory for YOUR Announcement

The Garden Theatre

The new Antarctic film, "With Byrd at the South Pole," now playing at the Garden theatre, is far and away out of the class of most such pictures. It ranks with "Chang" and "Grass" as an exciting chronicle. Even the titles are well written in this adventurous cinema-play, which is mostly silent, and even more pleasing for that reason.

The film starts at the beginning of the Byrd expedition from New York, it takes the two ships, City of New York and Eleanor Boling south to the ice barrier, it shows the founding of Little America, and a blizzard at 22 degrees below zero.

For added interest, the penguins parade about the snow, looking for all the world like miniature Charlie Chaplins, and two seals have a ferocious fight in the white wilderness. All this might be a good deal like other film travelogues were it not for the fine photography and the equally fine cutting. Willard Vander Veer and Joseph T. Rucker used their cameras with as much discretion and artistry as the Russians; they exhibit moving shots, and all their exteriors better than most of those that are made under easier conditions in California.

Julian Johnson did the titles, and his captions are far superior to anything the films have seen since "The Big Parade." Moreover, the musical score has been very ably adjusted indeed. Incidentally, the quality of silence helps the film a good deal. His scenes are ten times more impressive than if they had been cluttered up with conversation and "sound effects."

Certainly Rear Admiral Byrd is no film actor by profession, but he screens much better than most of Hollywood's finest. His facial expressions and his motions are easily understood, and so are those of all the rest of that gallant crew that fought their way to the Farthest South.

Prevention of Mosquitoes

First aid for homes and communities which are beset with mosquitoes is the subject of a flier which the State Reclamation Board has had published for free distribution to clubs, associations, communities and summer colonies. It can be had in any reasonable quantities free on application to the secretary of the board, L. B. Boston, Department of Agriculture, State House, Boston.

The flier gives some good advice for the prevention of mosquitoes in any community by a little time and in some cases a slight expense. The State Reclamation Board is on a program of mosquito control by drainage and other means of eradication of breeding places. This is a long time program. The flier is intended to suggest ready means of relief pending the time that communities get started on real permanent mosquito control work.

The flier says: "You cannot catch the billions of mosquitoes which are alive, but you can prevent them from being hatched. House mosquitoes breed wherever water stands long enough, in rain barrels, water tubs, tin cans, broken bottles, cellar excavations, roof gutters, cisterns, cesspools and sink drains. They swim before they fly so their breeding places may be destroyed. If it is a barrel—dump it. If it is a tub—overturn it. If it is a tin can, punch a hole in it. If it is a cistern or cesspool, cover it tightly. If a roof gutter, drain it. If a catch basin, oil it. Or if it is a pool or pond, stock it with fish."

"Never forget," the flier concludes, "that in the wiggler state one can kill a thousand mosquitoes with the same amount of effort that it costs to kill one on the wing. Upset their plans. Do your part, and what you do, added to what your neighbors do, plus what your town can do, will bring results."

It is the hope of the State Reclamation Board that leaders in women's clubs and other organizations interested in community projects will secure these leaflets to be distributed to other club members. Any interest which may be awakened by such efforts at self-help as are suggested may lead to a broader and more permanent community program of mosquito control another year. Already mosquito control projects have been started in many towns along the seaboard, and another year the Reclamation Board hopes to see several inland projects developed.

That silence is one of the great arts of conversation, is allowed by Cicero himself, who says there is not only an art, but an eloquence in it.—Hannah Moore.

If it takes brains to make money, asks Claude Callan, why does it happen so often that a man who has made lots of it will spend it for trouble?

There were hitch hikers in the horse and buggy days, but no one ever heard of a man being knocked in the head for giving a man a life in those days.

Announcements
Invitations...
Visiting Cards
Stationery...
Our genuine engraved forms are Socially Correct

CHURCH, FRATERNAL AND OTHER NOTICES

TRINITARIAN CONGREGATIONAL CHURCH

Until next September all services will be held on the Seminary campus, in the Auditorium or Sage chapel, according to announcement. This includes all appointments at the church except Sunday school, which will be held Sunday mornings at 9.30 in the vestry of the church.

ADVENT CHRISTIAN CHURCH SOUTH VERNON

SUNDAY
10:45 a. m.—Morning Service.
7:00 p. m.—Evening Service.
THURSDAY
7:30 p. m.—Mid week meeting at the Vernon Home.
All services on Standard time.

FIRST CONGREGATIONAL UNITARIAN CHURCH

Charles Chambers Conner, Mary Andrews Conner, Ministers.
The church will be closed for renovation during July and August.

FREE METHODIST CHURCH

Mrs. Nellie A. Reld, Pastor
SUNDAY
10.30 a. m.—Morning worship.
11.30 a. m.—Sunday school.
6.30 p. m.—Class meeting.
7.30 p. m.—Evening worship.
WEDNESDAY
3.00 p. m.—Children's meeting.
7.30 p. m.—Prayer meeting.

ST. PATRICK'S ROMAN CATHOLIC CHURCH

Father Carey and Father Rice, Pastors
Sunday mass at 10.30 a. m., except on the first Sunday of each month, when it is at 8.30 a. m.
Sunday school and Bible history after the celebration of mass.

DICKINSON LIBRARY

Main St., Northfield
Open Tuesday, Thursday and Saturdays from 2 to 5.30 and 6.30 to 9 p. m.

Big Coming Event in New England

The stage is set for the big New England Grange event of the year, which is the annual conference of of Grange lecturers and workers scheduled for Aug. 25-28 at the State Agricultural college at Durham, N. H. This annual conference brings together upwards of 1,000 Grange people every year, who assemble from all points in New England, many of them driving hundreds of miles, camping by the way and getting a genuine summer outing from the trip.

The State Agricultural college, where the conference is held, throws open its assembly halls and dormitories, and the college campus is thronged with hustling Grange members, all eager to gather a large supply of instruction, enthusiasm and good fellowship which these events invariably generate. Such occasions are open to all Grange members, whether officers or not, and large numbers of family parties are included in the attendance.

This is the 19th year that such conferences have been held, following an exact rotation among the six New England States, with the complete schedule of arrangements in the hands of the six State lecturers, who constitute the general supervising committee, headed by the lecturer of the host State. Local Granges pay mileage for sending their lecturers and the opening of the college dormitories and cafeteria make possible such low living expenses that a good-sized family can secure a delightful week's outing at the minimum of cost. A snappy three-session program is carried out every day, with an abundance of social functions and merry-making, thus delightfully mixing instruction and enjoyment for the Grange folks.

During the past season thousands of dollars have been raised by Granges in minstrel shows, plays, etc., most of which has been expended to provide some community improvement project for universal benefit.

Shutting Off a Big Noise

It has been definitely determined that the S O S call which interrupted the address of former Senator James A. Reed of Missouri when he was pouring vitrol of wrath on the "radio trust," the President of the United States, and the Republicans, etc., was ordered by the Navy Department because of trouble at sea. Only one station—that being the New York station—was cut off. The whole speech came through in Washington and most of the rest of the country, and it was heard by people in the National Capital very distinctly, except those who preferred to turn it off on their receiving sets.

In all his long record in the National Capital, Senator Reed was famous for spreading the doctrine of hate and distrust. He was usually found attacking some one for either real or imaginary wrongs. But apparently no intentional attempt was made to deny the speaker the free use of the radio air.

THIS GROWING BANK

Would appreciate Your Business.

COMMERCIAL DEPARTMENT
SAVINGS DEPARTMENT
TRUST DEPARTMENT

The Franklin County Trust Co.
GREENFIELD.

(THE BANK WITH THE CHIME CLOCK)

Cool, Effortless Cooking at Low Cost

In the days of less modern cooking you could almost bake your biscuits on the kitchen table on a fiery summer afternoon. That was drudgery, and wasted heat as well. The automatic electric range is as cool as a zephyr and as efficient as engineering science knows how to make it. Beyond this it's fast, clean, and safe. The combustion takes place at the powerhouse. You get full benefit from the magic of inexpensive electricity—the servant that makes life easier—more fun. And if you've never eaten food cooked electrically, you have a treat in store for you.

Our co-operating dealer is offering free installation.

GREENFIELD ELECTRIC LIGHT AND POWER COMPANY

Constituent of
Western Massachusetts Companies

CHARLES F. PACKARD, GREENFIELD, MASS. INSURANCE

ALL KINDS ALL KINDS
In Old and Reliable Insurance Companies
Both in Stock and Mutual Fire.

CHARLES F. PACKARD 318 Main St., Greenfield Tel. 318-W.
Ask for Reverse Phone Charges to Greenfield when calling Packard.

ALFRED E. HOLTON

Electrician

Northfield, Mass.

Telephone 101

Universal and Hotpoint Electric Ranges

Lamps and Appliances of all kinds.

Three Hot Weather Salads

By JOSEPH BOGGIA, Chef
The Plaza Hotel, New York City



Chef Boggia

THE salad is always welcome in hot weather, frequently serving as the *pièce de résistance* of the meal. It is doubly welcome if it is prepared with the thoughtful care which every really good cook delights in devoting to a dish that can be made so appealing to the most jaded appetite.

In making the dressing, measure your ingredients accurately. Mix them thoroughly. Be sure that the completed mixture is cold and moist but with no excess liquid. Select crisp salad leaves, wash them in plenty of cold water, rinse them and dry them, allowing only a particle of moisture to remain in the crevices of the leaves. Be sure that the salad bowl and plates are thoroughly chilled.

Victorine Salad (Individual) — Peel and slice off the top of a tomato. Scoop out the inside. Mix with one chopped olive, one-half teaspoon chopped onion, two teaspoons chopped celery, one teaspoon chopped green pepper, one-fourth teaspoon sugar, and two teaspoons mayonnaise. Return the mixture to the tomato. Set in lettuce leaves. Top with mayonnaise and sprinkle with minced parsley.

Salad Roccourt—Pare and slice thin one medium-size cucumber. Cover with cold, salted water, and let stand in refrigerator for one hour. Thin a small cream cheese with four tablespoons cream, and add one-half teaspoon salt, one-eighth teaspoon pepper, one teaspoon powdered sugar, one-fourth teaspoon paprika and two tablespoons lemon juice. Drain and thoroughly dry the cucumber. Mix the slices in with the dressing. Spread over lettuce leaves which have been arranged on the salad plates. Slice thin six kumquats or a green pepper and scatter over the salad.

Harlequin Dressing—Serve with asparagus, tomato, or plain lettuce. Mix together one-half cup salad oil, five tablespoons vinegar, one-half teaspoon powdered sugar, one teaspoon salt, two tablespoons pimientos, chopped fine, two tablespoons green peppers, chopped fine, one-half tablespoon finely chopped onion, and one-half tablespoon finely chopped parsley. Chill thoroughly in glass jar. Shake well before serving.

AT ALL I. G. A. STORES

SHOP ON I.G.A. THRIFT STREET

PLEDGED TO AMERICAN IDEALS

Your I.G.A. Store, with thousands of other I.G.A. stores in thirty-six States, are pledged to Washington's Ideals of a home-owned Nation, home-owned Industries, with equal opportunities for all.

JUNE 30TH TO JULY 5TH

I.G.A. COOKIES, Delights, Fresh and Tasty	2 lbs. 47c
I.G.A. SANDWICH SPREAD	8-oz. jar 19c
DEVILED HAM, Puritan Genuine for Sandwiches	
2 medium cans	29c
PORK AND BEANS, Campbells	3 cans 25c
I.G.A. GINGER ALE	Dozen \$1.49
I.G.A. MAYONNAISE	8-oz. jar 19c
I.G.A. SALAD MUSTARD	9-oz. jar 12c
LUSCO PICKLES, Sour or Dills,	quart jar 29c
Sweet or Mixed	quart jar 39c
I.G.A. OLIVES, Fancy Stuffed, Distinctive Flavor,	
2 3½-oz. bottles	19c
I.G.A. BAKING POWDER	1-lb. can 21c
I.G.A. EXTRACT, Pure Lemon or Vanilla	2-oz. bot. 21c
I.G.A. PEANUT BUTTER,	2 4-oz. jars 19c
BANANAS	4 lbs. 27c

MEAT SPECIALS

Native Broilers	lb. 45c
Native Fowls	lb. 42c
Sliced Bacon	lb 25c

KELLOGG'S I. G. A. STORE

East Northfield, Mass.

Telephone 10

An Independent Grocers' Alliance Store

BARGAINS
in real GoodyearsNew Style *Pathfinder*

Values possible because Goodyear builds millions more tires than any other company

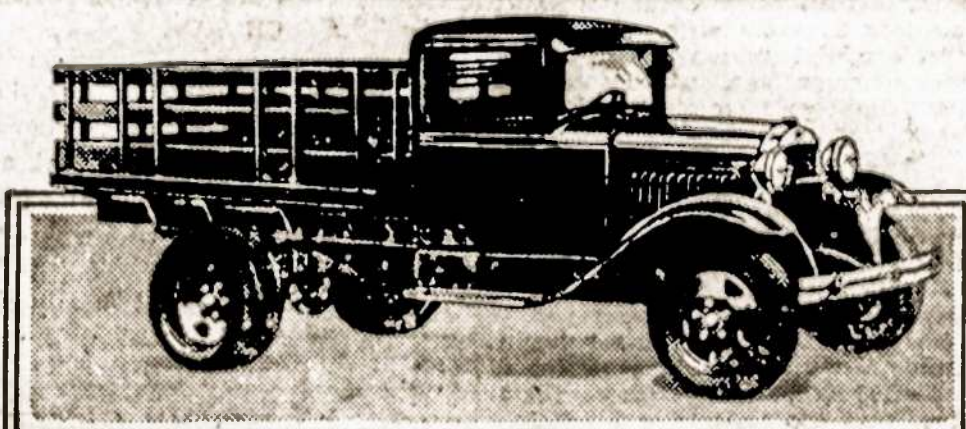
Full Oversize Balloons		Big Oversize Cords	
29x4.40	\$5.65	31x4	\$8.80
29x4.50	6.40	32x4	9.50
30x4.50	6.45	Heavy duty truck Tires	
30x5.00	8.30	32x6	\$34.55
31x5.25	9.90	30x5	10.70

Tubes also low priced
CAREFULLY MOUNTED FREE

Morgan Garage

NORTHFIELD, MASS. Telephone 173

New Ford Truck With Closed Cab



NEW Ford Model AA trucks and Model A light delivery cars were announced this week by the Ford Motor Company and are on display in the show rooms of Ford dealers.

Changes in the trucks are principally in the front end, which has been completely redesigned, and in the cab. The radiator is higher with more cooling surface, fenders are wide and flowing, and a black cowl strip adds a note of distinction.

The new Model AA trucks with the four-speed transmission introduced several months ago may be had with enclosed or open cab. The enclosed cab, shown above, is all steel, it is low in appearance yet with ample head room. The open cab is of black rubber

top material and is easily removed. Both cabs are equipped with windshields of Triplex shatterproof glass and vacuum type windshield wipers.

Model AA trucks may be had with a platform body, which can be equipped with stakes or a panel body. The chassis has many improvements including the four-speed transmission, larger front brakes, stronger springs, power take-off opening and optional dual rear wheels.

The Model A line of new commercial cars comprises a light delivery truck with pick-up body, a deluxe delivery truck, a small panel truck and a station wagon. These cars have the smaller wheels and larger tires of the new Ford passenger cars.



Thousands of prescriptions for this remarkable formula were filled by druggists last year; over 20,000 physicians, dentists and welfare nurses recommend and endorse A-Vol as a harmless, safe, rapid relief for pain, depression, fever, cold, flu.

Contains No Aspirin or Other Heart Depressants

Headaches! Colds! Neuralgia! Dental Pain!

State Trooper to Tour Summer Camps

A new departure in safety education will be introduced in Eastern Massachusetts this summer when a State trooper attached to the Governor's committee on street and highway safety will make a tour of the summer camps, giving talks and demonstrations on meeting automobile hazards. This measure was decided on to fill the gap between school terms when there is regular safety instruction, the value of which has been demonstrated by steady reductions in child deaths as compared with adult fatalities.

The need of filling the gap is shown, according to the Governor's committee, by the peak of 95 deaths in the single month of August last year, the highest in 1929. The committee points out that the high rate of deaths in that month is, of course, in large part due to the great amount of automobile travel at the height of the summer, but declares that for this very reason educational work should be intensified rather than temporarily abandoned during that especially dangerous period.

Invitations were sent to 65 of the principal camps in Massachusetts to sign up for a place on the State trooper's schedule. These include the Boy Scout and Girl Scout, Y. W. C. A. and Y. M. C. A., Salvation Army and other girls' and boys' club camps. Any other private or charitable camps are also invited to share in the program and will be assigned dates upon application to the Governor's committee on street and highway safety, room 125, State House.

At least 25,000 children will be reached by this method, the committee estimates, as many of the large camps are for shorter periods and the trooper will revisit them for each camp period. The talks and demonstrations will be given by Officer William A. Andrews of the State police, who during the past few months has already given practical object lessons in safety to more than 300,000 children in a State-wide tour of the schools.

Officer Andrews keeps his engagements by automobile, appearing with full uniform and equipment. He makes his safety instruction more than a dry recital of safety precepts by recounting some of his adventures in patrolling the highways.

Daniel MacDonald Ross Died Tuesday Night

Daniel MacDonald Ross passed away Tuesday evening at the age of 81. He was born in Pictou County, N. S., and was married to Miss Agnes Simpson, who survives him. Mr. Ross has been a sufferer for a long time from chronic rheumatism, which was the eventual cause of his death. His death occurred at his home on the Gulf Road, Northfield, where he has resided for many years.

The funeral services were in charge of Mr. Kidder and were held at the funeral home at 2 p. m. Thursday. Interment was in Central cemetery. Besides his wife he is survived by a son, Joseph Ross of Greenwood avenue, East Northfield, and a daughter, Mrs. Rice, whose home is in Providence, R. I.

A man wouldn't think of putting sand in the bearings of a \$1,000 car, but he will pour great quantities of poisonous liquor into a \$10,000 stomach.

Play safe and slow down, or play a harp and wear a crown.

FORD PRICES REDUCED

Again Ford has given the public the benefit of a price reduction, this reduction being due to the tremendous volume of sales the Ford Company and Ford dealers are having.

The new Ford today is by far the lowest priced car in the market, is unquestionably the most economical car to run, and has the highest re-sale value, as a used car, of any car built. It has unlimited power and speed, is an easy riding and handling car and of unquestionable quality.

The proof of these facts are more and more evident every day. The number of people of good car judgment and sound common sense who are purchasing Ford cars is increasing daily. Incidentally, a large proportion of these purchasers are people who could easily afford a higher priced car.

GUARANTEED USED CARS

1	1929 Ford Sport Roadster, rumble seat	
1	1929 Ford Tudor Sedan, looks like new, low mileage	
1	1929 Ford Light Truck	
1	1929 Ford 1½ Ton Truck	
1	1929 Ford Sport Coupe	
1	1926 Ford Coupe	\$55.00
1	Jordan Sport Roadster	
1	Ford Touring, balloons	\$25.00
	WASHING	POLISHING
		SIMONIZING

Spencer Brothers

Northfield, Mass.

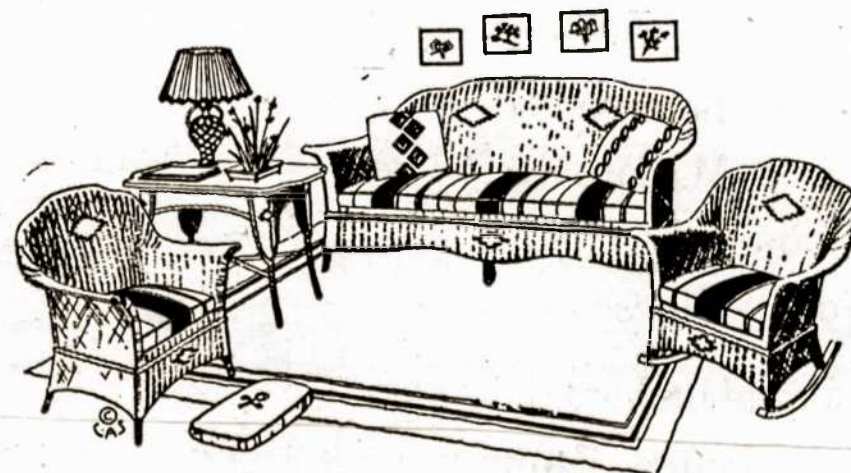
W. H. STEBBINS
Carpenter and Builder

Estimates Submitted

MAPLE STREET - NORTHFIELD, MASS.

TELEPHONE CONNECTION

Special Values for July



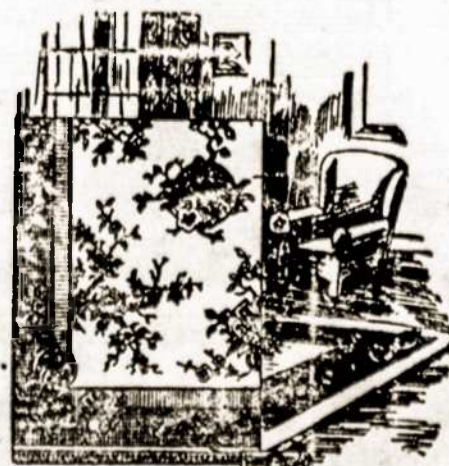
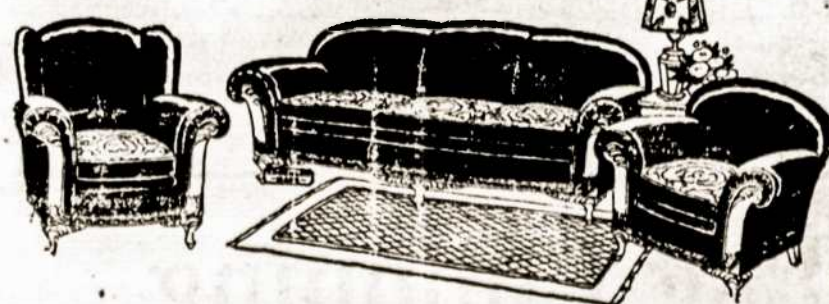
Living Room Suite
was \$179.50

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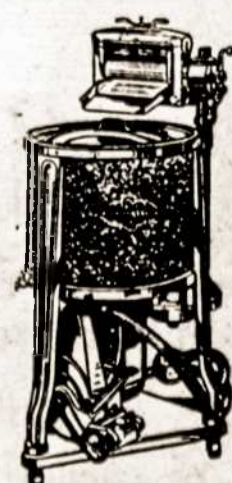
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